

WYOMING FARM BUREAU FEDERATION YOUNG FARMERS AND RANCHERS CONFERENCE

STRENGTHENING OUR ROOTS

JANUARY 15 & 16, 2021 | DOUGLAS, WYOMING

Register by Dec. 30, 2020! More at wyfb.org

Great networking and informational and motivational sessions for farmers and ranchers; all ages welcome! Whether you farm or ranch, work in ag business or have family in agriculture-this conference is for you!



Registration Form

REGISTRATION DEADLINE:
December 30, 2020

Name: _____ Spouse's Name: _____

** # of Children NEEDING Meals _____ # of Children Attending, but NOT needing Meals _____
Names and Ages _____

Address: _____

Phone _____ E-mail: _____

Registration fee is \$75/adult and at cost/child**

Late registrations (after Dec. 30) may be accepted if space available and will be \$125/adult.

***Children are welcome. Please indicate if you need children's meals to determine cost or please indicate if child will not require a meal. Thank you.*

Total amount due: \$ _____

Indicate form of payment: _____ check _____ cash _____ Bill County Farm Bureau Federation

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1. **If self-pay:** Email registration form to kclark@wyfb.org and mail payment to Wyoming Farm Bureau Federation, ATTN: YF&R, PO Box 1348, Laramie, WY 82073
 2. **If billing county Farm Bureau:** Email registration form to kclark@wyfb.org

Questions/Contact: 307-532-2002 or kclark@wyfb.org
Conference Agenda available at www.wyfb.org

For room reservations, please call the Hampton Inn in Douglas at 307-358-0707. Mention "Wyoming Farm Bureau" for the room rate of \$99/night plus taxes. The room reservation cut-off date is December 30, 2020.

Please check for conference updates at wyfb.org (YF&R tab; Conference sub-tab) or at Facebook.



Young Farmers & Ranchers Conference

Strengthening our Roots

Agenda

January 15-16, 2021

Jackalope Events Center (6th & Walnut) in Douglas, WY
Conference updates at www.wyfb.org

Friday, January 15, 2021

11:30AM Registration / Check-In

12:30PM **Welcome**

1:00PM ***Shifting our Mindset & Shaping New Opportunities in the post COVID-19 Era***
Amanda Radke (Virtual Presentation)

The COVID-19 pandemic has impacted the health and economies of countries around the world. As producers and consumers alike grapple with the ramifications of this global crisis, at home on the farm and ranch, food producers are finding hope for the future. South Dakota cattle rancher and BEEF Daily blogger, Amanda Radke, challenges listeners to change their outlook in the face of great uncertainties, to look for new business opportunities where it appears none exist, and to pivot in creative and innovative directions in order to add value to their operations while serving as a high-quality supplier of safe, affordable, nutrient-dense food for consumers here and abroad. The overall message here is an empowering, motivating, inspiring theme that will have audiences exploring ways to INNOVATE. PIVOT. CONNECT. And SERVE!

1:45PM **Networking Break**

2:00PM ***Agriculture Advocacy***
Amanda Radke (Virtual Presentation)

Today's consumer wants to know more about where their food comes from, but they aren't getting their information from farmers and ranchers; they are getting their information from the loud voices of animal welfare activists, environmentalist zealots, biased media reporters, healthcare practitioners with plant-based agendas and celebrity influencers. Needless to say, I will not quit fighting against these politicians, celebrities and media giants who bash agriculture and perpetuate misconceptions. And I ask the audience to help me in this battle by doing three things -- leading with kindness, providing factual information, and being tough on those who want to put us out of business.

2:45PM ***Diamonds on the Prairie***
Peggy DesEnfants

Peggy grew up a "townie", but quickly learned the joys and trials of ranching when she married her husband Greg. The years of family ranch life have fine-tuned her wisdom and sense of humor. Attendees will quickly connect with her bubbly personality as she encourages you to take your challenges in stride and live a joy filled life."

3:15PM **Networking Break**

3:30PM ***The Future of Cell Based Protein***
Scott Bennett, American Farm Bureau Federation, Director, Congressional Relations
(Virtual Presentation)

6:30PM **Social**

7:00PM **Dinner**

Saturday, January 16, 2021

7:00AM **Breakfast**

8:00AM ***Custom Meat Processing & Marketing Discussion Panel***
Todd Fornstrom, Logan and Kesly Ellis, Additional Speakers TBA

9:00AM ***Ranching Out Invasive Species***
Cheryl Schwartzkopf, Converse County Weed & Pest Supervisor

Invasive species are one of the biggest threats to our farming/ranching communities. This presentation will cover invasive grasses, Noxious weeds, IPM attitude and the cost of doing nothing.

10:00AM **Networking Break**

10:30AM ***Ag Books for Kids, Resolutions, Competitive Events Breakout Sessions***
Raenell Taylor, Ariel Guild, Chelsea Baars

There are many ways to get involved in the Farm Bureau Federation and the Young Farmer and Rancher program. These breakout sessions will focus on three of the most common ways people get involved.

1. ***Ag Books for Kids*** is a program that places agriculture books in elementary school libraries across Wyoming.
2. There are several ***Competitive Events*** within the YF&R program, including the Collegiate Discussion Meet, Regular Discussion Meet, Excellence in Agriculture, and the YF&R Achievement Award.
3. As a grassroots organization, the members of Farm Bureau set the policy for the year. Attend the ***Resolutions*** session to learn how you can write a resolution and present it at the county, district, state, or even national levels.

11:30AM ***Mock Discussion Meet***

12:15PM **Boxed Hot Lunch / Tour Instructions**

1:00PM ***Depart for Tours***
Back Country Super Cubs

2:00PM **Tour conclusion and conference adjourns**
Thank you for coming!

